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**CHAMPION EXPOSITION SERVICES TEAMS WITH ORLANDO HYATT
REGENCY GRAND CYPRESS LUXURY RESORT**

*Premier Orlando Convention and Resort Destination Designates Champion as
Preferred General Services Contractor*

MIDDLEBORO, Mass, March 9, 2009 — Champion Exposition Services (“Champion”), a leading provider of comprehensive event solutions and exposition services, has been selected by Hyatt Regency Grand Cypress in Orlando as their preferred event and trade show services contractor. The three-year agreement expands the company’s existing relationship with the world-renowned convention destination. Champion and Hyatt plans include collaborating on business development efforts, combining their extensive client lists and working together on new business prospects.

“Being one of the preferred leisure and event destinations in the Orlando area, we chose a partner to satisfy our customers’ meeting and event needs,” said Bob Dees, Director of Sales and Marketing, Hyatt Regency Resort Grand Cypress. “Champion’s experience working with hotels, and providing innovative design services made them the clear choice as our business development associate. We look forward to a successful partnership with Champion and, more importantly, to providing each of our current and future guests with the comfort, service and experience that Hyatt Regency Grand Cypress is known for around the globe.”

As the preferred general service contractor for Hyatt Regency Grand Cypress, Champion will assist with design layout, space maximization and overall visual environments, providing a closed communication loop between the Hyatt, the customer and Champion.

The award-winning Hyatt Regency Grand Cypress is situated on 1,500 acres in Lake Buena Vista, close to all of Orlando’s famous theme parks. The resort features a variety of recreational activities, including 45 holes of Jack Nicklaus Signature Design golf, racquet club, 21-acre lake with water sports, ½-acre swimming pool with 12 waterfalls and two waterslides and Camp Hyatt children’s programs.

“Hyatt Regency Grand Cypress is one of the most desirable luxury hotel and resort destinations in the world. We are honored to be selected as a preferred partner of the Hyatt Regency Grand Cypress,” said Jim Audie, General Manager, Champion. “We are eager to expand this partnership and work with Hyatt Regency Grand Cypress to become the preferred Orlando destination site for each of Champion’s current and future clients.”

About Champion Exposition Services

Champion Exposition Services (“Champion”) is a leading provider of comprehensive exposition and corporate event services and solutions. Champion has been a driving force in the industry for more than 20 years. Recognized as one of the top general service contractors in North America, Champion elevates the impact that an event has on the community that it serves while easing the planning and production process for show managers and exhibitors. Champion delivers on this with its CODE of Service—Creative solutions, Organizational tools, Dedicated account teams and Exhibitor solutions. Champion is a part of the WCP Exposition Services Holding Company, LLC “WCP Expo,” which also includes Immersa Marketing and the George Fern Company. WCP Expo is one of the largest event marketing and service providers in North America with locations in over 25 cities and more than 600 expert employees producing over 1500 events annually. More information on Champion can be found at <http://www.championexpo.com/>