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MEDIA CONTACT:

Bill Trifiro
Matter Communications, Inc.
978-499-9250, x244
champion@matternow.com

**CHAMPION SHIPPING SERVICES™ TO ENHANCE TRADE SHOW AND
EVENT INDUSTRY LOGISTICS**

***Champion Appoints Trade Show Transportation Veteran Blythe C. Hess to Head
Up Convenient, Cost-Effective Shipping Services***

MIDDLEBORO, MA, December 4, 2008 – Champion Exposition Services (“Champion”), a leading provider of comprehensive event solutions and exposition services, today announced the creation of Champion Shipping Services™, a comprehensive transportation program that offers competitive pricing and exceptional service for show organizers, exhibitors and sponsors that work with Champion.

Champion Shipping Services provides domestic and international services including ground, airfreight, caravan service, ocean transport, exclusive truckloads and customs brokerage.

“We have put together a seasoned team of experts in both transportation and trade show logistics. Our program offers solutions, competitive pricing and will significantly streamline the entire shipping process, saving our clients time and most importantly money,” stated Blythe C. Hess, Vice President, Logistics, Champion. “We handle it all -- from pick-up to the show floor to the return or next destination. Champion Shipping Services offers one-stop shopping convenience, making these very intricate events more efficient and profitable for organizers and exhibitors alike.”

Prior to joining Champion Exposition Services, Hess was Executive Vice President of EAX Worldwide, where she was in charge of the company’s exposition/event sales and show-site operations staff. Hess spent eighteen years at EAX and prior to her role as EVP, served as Director of National Accounts and Manager of Client Services.

About Champion Exposition Services

Champion Exposition Services (“Champion”) is a leading provider of comprehensive exposition and corporate event services and solutions. Champion has been a driving force in the industry for more than 20 years. Recognized as one of the top general service contractors in North America, Champion has built a proven business model that their customers can rely on for exceptional industry expertise and resources to cover all their show management needs. Champion is a part of the WCP Exposition Services Holding Company, LLC “WCP Expo,” which also includes Immersa Marketing and the George Fern Company. WCP Expo is one of the largest event marketing and service providers in North America with locations in over 25 cities and more than 600 expert employees producing over 1500 events annually. More information on Champion can be found at <http://www.championexpo.com/>