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CHAMPION TEAMS WITH OMNI ORLANDO RESORT AT CHAMPIONSGATE

Champion Partners with Orlando's Premier Golf and Leisure Resort on Business Development Initiatives and Designated the Resort's Preferred General Services Contractor

MIDDLEBORO, Mass., October 7, 2008 – Champion Exposition Services (“Champion”), a leading provider of comprehensive event solutions and exposition services, today announced the company has partnered with the Omni Orlando Resort at ChampionsGate as the resort’s preferred general service contractor. The three-year agreement expands the company’s existing relationship with the world-renowned golf retreat and convention destination, as the companies will also collaborate on business development efforts, combining their extensive client lists and working together on new business prospects.

“As one of the leading golf, leisure and event destinations in the Orlando market, we needed to partner with a general service contractor that could comprehensively satisfy our guests’ meeting and event needs,” said John Branciforte, Director of Sales and Marketing, Omni Orlando Resort at ChampionsGate. “Champion’s experience working with hotels, coupled with their innovative use of technology and devotion to superlative service made them the clear choice as our business development associate and general service contractor. We look forward to a successful partnership with Champion and, more importantly, to providing each of our current and future guests with the comfort, service and experience that the Omni Orlando Resort at ChampionsGate is known for around the globe.”

The Omni Orlando Resort at ChampionsGate is a AAA Four Diamond, 720-room, luxury resort, located in ChampionsGate, Florida (less than 25 miles outside of Orlando). While the resort is best known for its two premier 18-hole championship golf courses designed by accomplished architect and golfer, Greg Norman, its 70,000-square-foot meeting hall has made them one of the top convention destinations in the region.

“Omni Hotels have a matchless reputation throughout North America and the world as a premier luxury hotel and resort. We are honored to be selected as a preferred partner of the Omni Orlando Resort at ChampionsGate,” said Jim Audie, General Manager, Champion. “We are eager to expand this partnership and work with the Omni Orlando Resort at ChampionsGate as a preferred Orlando destination site for each of Champion’s current and future clients.”

About Champion Exposition Services

Champion Exposition Services (“Champion”) is a leading provider of comprehensive exposition and corporate event services and solutions. Champion has been a driving force in the industry for more than 20 years. Recognized as one of the top general service contractors in North America, Champion has built a proven business model that their customers can rely on for exceptional industry expertise and resources to cover all their show management needs. Champion is a part of the WCP Exposition Services Holding Company, LLC “WCP Expo,” which also includes Immersa Marketing and the George Fern Company. WCP Expo is one of the largest event marketing and service providers in North America with

locations in over 25 cities and more than 600 expert employees producing over 1500 events annually. More information on Champion can be found at <http://www.championexpo.com/>