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**CHAMPION EXPANDS SENIOR MANAGEMENT TEAM TO BOLSTER
CLIENT SERVICE AND GENERAL OPERATIONS**

***COO Steve McNally elevated to Executive Vice President, while John Koval and Ron Brown
take over as Co-Chief Operating Officer***

***Promotions will drive Champion's continued effort to meet and exceed the evolving needs of the
company's national client base***

MIDDLEBORO, MA, April 23, 2008 – Champion Exposition Services (“Champion”), a leading provider of comprehensive event solutions and exposition services, announced today that Steve McNally has been promoted from COO to Executive Vice President. Additionally, John Koval and Ron Brown have been promoted to share McNally’s COO position. Koval will be responsible for the Eastern region, while Brown will focus on the Western portion of the country. In the position created by his exceptional skill set, McNally will collaborate with Champion’s President and CEO Mark Epstein to optimize the company’s operational infrastructure and to personally work with Champion’s national clients. Koval and Brown will work closely with Champion’s customers to ensure that they continue to receive the best-of-breed technology-driven customer service that Champion is known for throughout the industry.

Steve McNally has spent more than 31 years in the tradeshow and event services industry. McNally joined Champion in 1996 to spearhead the company’s western expansion, opening the company’s original offices in Las Vegas, San Francisco and Los Angeles. McNally began his career in the industry in 1977 with GES, excelling in almost every position related to operations, labor relations and management.

“The promotion of Steve, John and Ron increases both the depth and reach of our senior management team. This is another in a series of major steps this year by Champion to provide each of our clients with the personalized attention and expertise that is required to plan, create and execute successful tradeshow and events,” said Mark Epstein, President and CEO, Champion. “While we have a strong focus on aggressively expanding our business this year, client-retention and customer-satisfaction will always be at the heart of our company. Steve, John and Ron are exceptional executives and people who we fully trust to successfully manage the varied requirements of our day-to-day operations, while exceeding the needs of our clients.”

John Koval joined Champion in 1997 and most recently served as the General Manager of Champion’s Southeast operations. He began his career in the exposition services industry in 1990 with Andrews Bartlett & Associates, serving as General Manager until the company was purchased by GES in 1994.

Ron Brown previously was the General Manager of Champion’s West Coast operations. He began his career in the exposition services industry in 1981, working with a number of large and small general service contractors. In 1997, Ron opened Champion’s first office in Southern California and has played a pivotal role in the company’s regional presence ever since.

About Champion Exposition Services

Champion Exposition Services (“Champion”) is a leading provider of comprehensive exposition and corporate event services and solutions. Since 1986 Champion has been one of the top general service contractors in North America, providing innovative solutions to help their clients and exhibitors excel. Champion is part of the WCP (Wachovia Capital Partners) Exposition Services Holding Company, which also includes Immersa Marketing and the George Fern Company. It is one of the largest event marketing and service providers in the country with offices in 22 locations and more than 500 expert employees producing over 1200 events annually. More information on Champion can be found at: <http://www.championexpo.com/>