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**CHAMPION STRENGTHENS ORLANDO PRESENCE WITH NEW OFFICE AND PERSONNEL ADDITIONS**

***Champion's national growth continues with new Florida headquarters:  
New staff additions aim to broaden Champion's partnerships  
with Orlando's hotel and tradeshow industry***

**ORLANDO, FL, February 20, 2008** – Champion Exposition Services (Champion), a leading provider of comprehensive event solutions and exposition services, today announced that the company has opened a new office in Orlando, Florida. Located at 9401 Southridge Park Court, Suite 100, the new 60,000 sq. ft. facility will serve as Champion's base of operations in the Florida area and will enable the company to continue to meet and exceed the unique design, signage and display construction requirements of Orlando's burgeoning tradeshow and hotel industry.

The new office in Orlando will also serve as the headquarters for Champion's growing Florida-based sales team, which includes recent addition, Beth Heffernan-Monaco, who joins the company as the Director of Sales. Prior to joining Champion, Heffernan-Monaco excelled in account management with GES Exposition Services.

This move is one of many tactical and strategic steps that we will take this year to strengthen Champion's presence in Orlando and throughout the state of Florida. We are focused on expanding our working relationships with providers throughout the tradeshow industry, especially the large number of hotel and hospitality providers in the Orlando area, said Jim Audie, general manager, Champion. The combination of our new office and the addition of professionals with Beth's experience and talent will be the driving force behind what we all believe is a very promising future for Champion in the thriving Orlando market.

Heffernan-Monaco has more than 17 years in the convention and tradeshow industry, working for a number of organizations including the Georgia World Congress Center, the 1996 Atlanta Committee for the Olympic Games as well as GES. Heffernan-Monaco currently serves as the Education Chair for the Florida Chapter of IAEE (International Association of Exhibitions and Events). Heffernan-Monaco graduated from Florida State University in Tallahassee, Florida and Lake Howell High School in Maitland, Florida.

**About Champion Exposition Services**

Champion Exposition Services (Champion) is a leading provider of comprehensive exposition and corporate event services. Since 1986 Champion has been one of the top general service contractors in North America, providing innovative solutions and services to help their clients and exhibitors excel. Champion is part of the WCP (Wachovia Capital Partners) Exposition Services Holding Company, which also includes Immersa Marketing and the George Fern Company. It is one of the largest event marketing and service providers in the country with locations in 22 cities and more than 500 expert employees producing over 1200 events annually. More information on Champion can be found at <http://www.championexpo.com/>