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MEDIA CONTACT:

Matt Landry
Matter Communications, Inc.
978-499-9250, x226
champion@matternow.com

CHAMPION SELECTED AS OFFICIAL SERVICE CONTRACTOR FOR INAUGURAL GREEN WEST AND EAST EXPOSITION AND CONFERENCE SERIES

Green Media Enterprises and Champion to collaborate on new environmentally responsible products and services for the exhibition service industry

MIDDLEBORO, MA, December 18, 2007 – Champion Exposition Services (Champion), a leading provider of comprehensive event solutions and exposition services, today announced that the company has been awarded a two-year agreement to serve as the official service contractor for Green Media Enterprises' Green West and East exposition and conference series. The inaugural Green West event will bring together a wide variety of green products and services from around the globe and will be held May 20-22, 2008 at the Los Angeles Convention Center. Green East will take place in New York City on October 21-23, 2008 at the Jacob K. Javits Convention Center.

When launching the world's first complete event entirely dedicated to going green. It was essential that we partner with a service contractor whose culture was both committed to green ideas and technologies, that also has the expertise and scale to manage two events of this size, said Roger White, vice president of operations, Green Media Enterprises. Champion appealed to us as both a provider and a partner that applies green standards and systems throughout their corporate culture. They have a proven track record of seamlessly managing a number of large events, while successfully implementing a number of innovative green practices. Very few providers can make this claim, making our decision to choose Champion the obvious one.

With the green industry growing into a nearly \$250 billion global market, Green West and East, are designed to be the first trade shows dedicated to all things green. Both shows will feature attendees, services and products from government, business, technology and consumer related companies and associations. The series will directly address the latest technologies and information requirements of this fast-growing, diverse industry, and bring together the wide spectrum of men and women who all share the common goal of going green.

We are honored to be part of such an important bi-coastal event series that is sure to bring insight and solutions on how both individuals and corporations can take real, tangible steps to address the challenges of climate change, said Mark Epstein, president & CEO, Champion Exposition Services. Green technologies, services and solutions have been an increasingly large part of how we have worked with a number of our clients and partners here at Champion. Spearheaded by our work in support of Green West and East in 2008 and 2009, we will work hard to provide our customers with the top-of-the-line service that Champion is known for, in the most environmentally-friendly methods possible.

About Champion Exposition Services

Champion Exposition Services (Champion) is a leading provider of comprehensive exposition and corporate event services. Since 1986 Champion has been one of the top general service contractors in North America, providing innovative solutions and services to help their clients and exhibitors excel. Champion is part of the WCP (Wachovia Capital Partners) Exposition Services Holding Company, which also includes Immersa Marketing and the George Fern Company. It is one of the largest event marketing and service providers in the country with locations in 22 cities and more than 500 expert employees producing over 1200 events annually. More information on Champion can be found at <http://www.championexpo.com/>