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CHAMPION EXPOSITION SERVICES EXPANDS FOOTPRINT IN FLORIDA

Facility expansion completes acquisition strategy of the Audie Group and accommodates customer growth in Florida region

ORLANDO, FL, June 18, 2009—Champion Exposition Services (“Champion”), a leading provider of comprehensive event solutions and exposition services, today announced the expansion of its Orlando facility to nearly double the size. This expansion corresponds to the acquisition strategy of the Audie Group that took place in May 2007 that provided a solid customer base in Orlando, event management expertise and a strategic regional facility, led by industry veteran Jim Audie.

“The expansion of the Orlando warehouse facility is prudent in this market,” says Steve McNally, Executive Vice President, Champion Exposition Services. “In addition to the great base of customers that have been with the Audie group for years, Champion has a strong customer base with an annual rotation throughout Florida with an increasing presence in Orlando. With this expanded footprint in Orlando, we’re better equipped to serve our customers.”

As part of this expansion, Champion is reallocating resources from its Atlanta facility. The Orlando facility will continue to fulfill all the design, signage, display and construction requirements of events in Florida and the entire southeast region.

About Champion Exposition Services

Champion Exposition Services (“Champion”) is a leading provider of comprehensive exposition and corporate event services and solutions. Champion has been a driving force in the industry for more than 20 years. Recognized as one of the top general service contractors in North America, Champion elevates the impact that an event has on the community that it serves while easing the planning and production process for show managers and exhibitors. Champion delivers on this with its CODE of Service—Creative solutions, Organizational tools, Dedicated account teams and Exhibitor solutions. Champion is a part of the WCP Exposition Services Holding Company, LLC “WCP Expo,” which also includes Immersa Marketing and the George Fern Company. WCP Expo is one of the largest event marketing and service providers in North America with locations in over 25 cities and more than 600 expert employees producing over 1500 events annually. More information on Champion can be found at <http://www.championexpo.com/>.